



## PRESS RELEASE

**FIREKEEPERS**  
CASINO • BATTLE CREEK

FireKeepersCasino.com

### FOR IMMEDIATE RELEASE

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## **FireKeepers Casino Welcomes First Slot Machines in Red Carpet Style**

**Battle Creek, MI** – FireKeepers Casino, south central Michigan's newest gaming destination set to open in early August, gave its first slot machines the star treatment today with a special red carpet delivery ceremony. These slot machines represent the first of 2,680 machines that will soon fill FireKeepers Casino's 107,000-square foot gaming floor.

"The delivery of our slot machines marks a significant milestone for the Tribe and FireKeepers Casino as we move closer to our early August opening," said Laura Spurr, Chair of the Nottawaseppi Huron Band of the Potawatomi. "These Las Vegas style slot machines are the heart of this economic development project since a portion of the slot revenues will be shared with the community and state."

When complete, FireKeepers Casino will have all the best in Las Vegas-style gaming, offering the most innovative slot machines available in various denominations. Wheels of Fortune®, Star Wars™, Wizard of Oz™, EBAY™, Deal of No Deal™ and Monopoly® are just a few of the popular slots that will be found at FireKeepers.

"FireKeepers will combine great customer service with the latest slot technology to provide guests with a superior gaming experience," said R. Bruce McKee, General Manager for FireKeepers Casino. "From penny slots to high limit slots, there will be a game for everyone."

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Each machine will be equipped with ticket-in, ticket-out capability and the latest IGT NextGen® technology, an interactive, multimedia display that personalizes the gaming experience for members of FireKeepers' Red Hot Rewards Club. Players will use the NextGen® display to check their club point totals, access customized promotions and download free slot play.

Guests can visit [www.FireKeepersCasino.com](http://www.FireKeepersCasino.com) today to sign up for the Red Hot Rewards Club (must be 21 or older) and can immediately start building promotional entries into FireKeepers' first sizzling promotion by playing free online casino games.

Slot machines won't be the only "stars" at FireKeepers. The property will also include 78 table games, a live poker room and bingo room. Five distinctive restaurants, multiple lounges and entertainment venues complete the FireKeepers experience.

#### About FireKeepers Casino

FireKeepers Casino is located off Interstate 94 at Exit 104, minutes east of Battle Creek, Michigan. When completed in early August 2009, the property will have a 107,000-square foot gaming floor with 2,680 slot machines, 78 table games, a live poker room and bingo room. FireKeepers will also offer five distinctive dining destinations and multiple lounges and entertainment venues. For more information, please visit [www.FireKeepersCasino.com](http://www.FireKeepersCasino.com)

FireKeepers Casino is owned and operated by the Nottawaseppi Huron Band of the Potawatomi and managed by Gaming Entertainment (Michigan), L.L.C. (GEM) is a joint venture between Full House Resorts, Inc., which develops, manages, and invests in gaming-related opportunities, and RAM Entertainment, L.L.C. a privately owned investment company.

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